



# Fact Sheet

**Chief Executive Officer**

Christoph Schweizer

**Founded**

1963 by Bruce Henderson (1915–1992)

**Ownership**

The firm is privately held

**Revenue**

2024: US\$13.5 billion

**Offices**

BCG has offices in more than 100 cities in over 50 countries

**Total Staff**

2024: 33,000

**Mission**

We partner with clients from the private, public, and not-for-profit sectors in all regions to identify their highest-value opportunities, address their most critical challenges, and transform their enterprises. We strive to make companies more competitive and unlock opportunities for growth, innovation, and value creation. We are committed to developing new insights and, through our customized approach, helping organizations navigate rapid change in today's digital world.

Utilizing decades of industry experience and extensive functional expertise, we seek to be agents of change—for our clients, our people, and society overall. We work with our clients to build the capabilities that enable organizations to achieve sustainable advantage. We are shaping the future. Together.

**Focus**

With more than 60 years of experience in making change happen, we have developed unique, practical, and proven approaches to mobilizing and enabling organizations. BCG does not believe in standard answers, because we know that custom solutions yield the greatest competitive advantage and value for our clients.

Working in collaboration with the client, we tailor our solutions to each organization, taking into account the client's unique position in the marketplace. We partner with our clients to develop new insights about the business, mobilize the organization to act, and drive real bottom-line results through effective implementation.

**Insight**

BCG is always exploring new ways for companies to create advantage, and our culture of innovative thinking has produced numerous ideas that have become standards of business strategy. Time-based competition, the growth share matrix, capabilities-based competition, and the experience curve are BCG concepts that many organizations have leveraged to improve their competitive positions.

BCG continues to lead the way on issues at the forefront of management thinking and practice through deeper expertise and end-to-end support on topics such as digital innovation and transformation, big data and advanced analytics, growth, adaptive strategy, global advantage, and talent and leadership. We take pride in seeing our ideas successfully implemented.

## Clients

BCG works with the most innovative companies in all regions around the globe, and many of them rank among the world's 500 largest corporations. BCG also advises midsize companies, not-for-profit organizations, and government agencies.

We build long-term partnerships with most of our clients, working with them on all issues that drive competitive advantage and performance. Utilizing our deep experience in all industry sectors, as well as our extensive functional expertise, we help clients develop and implement critical initiatives that lead to fundamental change and improvement in their competitive positions.

Additionally, our global presence makes us one of only a few firms that can deliver a truly unified team for clients—no matter where they are located.

## A Commitment to High Standards

The effective management of risks across the whole enterprise is an absolute priority in today's environment. This applies not only to our client organizations but also within BCG. More than ever before, our stakeholders—our clients and staff, the business community, regulators, and the general public—rightly expect professional-services firms to demonstrate strong professional ethics. As trusted advisors, we have a responsibility to maintain the highest of professional standards—and to demonstrate to our clients that we are doing so.

BCG's organization includes a dedicated team of experts responsible for the oversight of risk management and professional standards worldwide. Our enterprise risk agenda is spearheaded by the chief risk officer, who works directly with BCG's global and regional leadership and prioritizes and channels our risk-management efforts across each of our functions, locations, and practices. We also continuously invest to enhance our processes, including managing legal risk, ensuring rigorous information management, and ensuring the security of our people.

With this structure in place, we can be specific in our expectations and explicit in putting our values into practice through our professional standards, even in the most challenging environments.

## Consultants

We value and utilize the unique talents that each individual offers, and the wide variety of our consultants' backgrounds.

Although our consultants develop deep knowledge in particular industries and functions, they remain generalists at heart, curious about all business issues and open to sharing their ideas and experience. Regardless of their tenure or focus, BCG consultants share a deep commitment to our clients and a passion for change.

## Awards

BCG has been recognized by a variety of external organizations—including *Fortune*, *Working Mother*, and *Consulting* magazines—for the quality of our work, our strength as an employer, and the exceptional impact of our leading consultants.